

2010 OAO Sponsorship Benefits for Diamond, Platinum, and Gold Partners

	Diamond	Platinum	Gold
Provide remarks by a company rep to all delegates at the opening of the conference	x		
Opportunity to have a display, giveaways and a representative present on Thursday starting with the optometrists' registration and Diamond-branded continental breakfast and throughout the day	x		
Your corporate logo will appear on the cover of all event materials	x		
Opportunity to provide a speaker of your choice for two one-hour concurrent lectures on Friday	x		
Opportunity to have a representative attend all of the Optometric CE lectures (excluding industry seminars)	x		
Your corporate logo will appear on stage signage during the plenary sessions	x	x	
An opportunity to provide a delegate give away item (ie delegate bags, lanyards, pens, padfolios etc)	x	x	
Full page colour advertisement in Symposium event program	x	x	
Your corporate logo will appear on all pre-event Symposium e-blasts to OAO members	x	x	
Other marketing opportunities during the event can be negotiated with this level of commitment	x	x	x
One complimentary booth at the InfoMart.	x	x	x
Opportunity to provide remarks, participate and provide promotional materials at the Thursday delegate lunch		x	
One complimentary green fee and sponsorship of a golf hole for the OAO Community Golf Tournament		x	
Your corporate logo will appear on pre-event trade show emails to OAO members.			x
Opportunity to have a hotel room drop the night before the InfoMart.			x
Your company name will appear prominently on the InfoMart trade show floor plan signage & in the InfoMart program			x
Your company name will appear on prominent signage at the entrance of the trade show			x
An opportunity to place a full page ad in the InfoMart program			x
Invitation to Saturday Sponsor Awards Luncheon to receive your sponsorship award and have your photo taken with the President or Vice President	x	x	x
Priority booth placement after Industry Lead sponsor (or higher level sponsor)	x	x	x
Company listed in sponsorship supporters' wrap up listing in OAO quarterly newsletter with photo and on website.	x	x	x
"Beyond The Event Benefits" -- including expanded Web Benefits			
Recognition of company in 2010 OAO quarterly newsletters	x		
A one-page insert in one 2010 OAO quarterly mailing	x	x	
First right of refusal to participate in future OAO events and opportunities	x	x	x
<u>New OAO Website Benefits</u>			
1 Portal Homepage Banner Ad (April, May, June)	x		
Sponsorship of 1 Email to OAO Members	x		
Exclusive Bonus to upgrade your Banner Ads with interactive Flash for only \$1,500	x	x	x
1 Portal Vendors Directory Banner Ad (with exclusivity for one year)	x	x	x
1 Portal Editorial Page With Box Photo/Logo	x	x	x