



Ontario Association  
of Optometrists

Advocacy • Community • Education

# OAO PARTNERSHIPS

ANNUAL PARTNERSHIP OPPORTUNITIES | 2012

**JANUARY – DECEMBER 2012**

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## Partnership With OAO Is Good For Your Business

For over 100 years the Ontario Association of Optometrists has been the sole advocate for the profession of optometry; defining the profession of optometry, promoting the importance of eye care, and providing optometrists with the tools to succeed as primary health practitioners.

- Largest provincial market of Canadian optometrists serving over 1500 members, approximately 80% of practising optometrists
- OAO's Symposium and trade show is the largest symposium of its kind in Canada for optometrists by optometrists
- Synonymous with excellence in education and high quality programming
- Great return on investment for partners
- Sophisticated social marketing and communication vehicles to propel your exposure

## Take Your Partnership to New Heights

Let your partnership take flight to new heights. Partners who commit to a significant is multi-level partnership in one or a combination of OAO Program Offerings can take their exposure to a higher, more effective level.

## Program Offerings – Now More Choices Than Ever Before

The OAO has broadened the opportunities for organizations to partner with the OAO. Just like optometrists, each of our partners has unique needs and goals. We have six exciting areas of activity that offer various levels of exposure and involvement for industry.

1. Annual Symposium & InfoMart
2. Eye See...Eye Learn
3. OAO's Thrive & Survive Practice Management Series
4. On-line Education
5. Community Building Events
6. Public & Stakeholder Education

### Diamond Partner

**\$50,000 +**

- Recognition of your company in all 2012 OAO newsletters
- Inclusion of a one-page flyer in all of OAO's seasonal newsletter mailings to all 1,500+ members (Spring, Summer, Fall, and Winter)
- Opportunity to meet and network with OAO Board of Directors at least once per year
- Special message from the OAO President recognizing level of support to all OAO Members

- Special recognition in OAO’s Annual Report to members
- One home page Flash banner advertisement on OAO Member Portal for one year period
- One box advertisement with the OAO Member Portal for a one year period
- Recognition in signage at all OAO Member events including OAO Symposium
- Partner Profile - Special page on the Member Portal along with an opportunity to provide editorial content with photos. This can be changed up to four times per year
- Opportunity for one e-blast advertisement each quarter to all members
- Recognition on OAO Facebook page and other social marketing tools
- Use of a “2012 OAO Partner” logo under partner agreement

## Platinum Partner

**\$25,000 - \$49,999**

- Inclusion of a one-page flyer in **two** of OAO’s seasonal newsletter mailings to all 1,500+ members (Select two: Spring, Summer, Fall, Winter)
- Special recognition in OAO’s Annual Report to members
- One static banner advertisement in OAO Member Portal for a one year period
- Inclusion of a special page on the Member Portal along with an opportunity to provide editorial content with photos
- Opportunity for two e-blast advertisements to all members
- Recognition on OAO Facebook page and other social marketing tools
- Use of a “2012 OAO Partner” logo under partner agreement

## Gold Partner

**\$15,000 - \$24,999**

- Inclusion of a one-page flyer in **one** of OAO’s seasonal newsletter mailings to all 1,500+ members (Spring, Summer, Fall or Winter)
- Special recognition in OAO’s Annual Report to members
- One static box advertisement in our OAO Member Portal for a one year period
- Inclusion of a special page on the Member Portal along with an opportunity to provide editorial content with photos
- Recognition on OAO Facebook page and other social marketing tools
- Use of a “2012 OAO Partner” logo under partner agreement

## 1. Annual Symposium and InfoMart

*“The Ontario Association of Optometrists InfoMart is one of the more significant events Topcon Canada is involved with. OAO’s dedication to task and constant willingness to find new ways and means of improving the vendor experience makes the decision of a strong participation by our company an easy one.”*

*Al Brooks  
President, Topcon Canada*

OAO's Annual Symposium and InfoMart is the largest event in Canada for optometrists by optometrists. 2012 expects to see our largest gathering ever with over 500 optometrists and 200 Optometric Staff in Toronto. It will be the place to be and to be seen as a player in the industry. This year our Continuing Education offers more choice from some of the top speakers on the circuit. Hands on workshops will also provide intimate interactive opportunities for optometrists and partners.

## Symposium Marquee Partner

**\$40,000**

### 1 available

This premier partnership provides you with an opportunity to have your company stand out from the crowd throughout the entire Symposium event associated with high calibre, COPE approved education, and the opportunity to deliver your own plenary education during lunch to all delegates during Sunday's programming. There are options to negotiate additional events to expand your exposure.

With this level of commitment, your benefits go well beyond the OAO Symposium throughout the 2012 year and launch your company into the top tier of OAO partners as a **Platinum Partner** which include presence throughout the Symposium, online and printed advertising, editorial content, direct emails, and more.

- Your corporate display present during the entire conference to meet and greet optometrists
- One free Symposium conference registration for all three days
- Exclusivity to provide the delegate conference bag and lanyard.
- One page delegate bag insert
- Your corporate logo will appear on the cover of all event materials
- Speaker of your choice for a one hour industry lecture to all delegates on Sunday May 6 along with opportunity to network and provide promotional materials during the lunch period. Opportunity to network with members during lunch.
- Full page colour advertisement in Symposium event program
- Your corporate logo will appear on all pre-event Symposium e-blasts to OAO members
- Two complimentary booths at the InfoMart
- Head banner advertisement on the opening page of the [www.oaosymposium.com](http://www.oaosymposium.com) site with click thru to your corporate website of your choice.
- Banner advertisement on the OAO Delegate Registration Confirmation Receipt
- Banner advertisement on the OAO Registration Portal opening page
- Receive Partnership Certificate during special time of the OAO Symposium
- Company listed in sponsorship supporters' wrap up listing in OAO quarterly newsletter with photo and on website

## Symposium Partner

**\$25,000**

### 2 available

Connect with optometrists across Ontario in a direct way with our Symposium Partner Level. This level gives your company the opportunity to provide one hour of continuing education either Saturday or Sunday morning to all 500+ delegates. Not only will you be able to provide your own speaker, but you will also be able to bring promotional material to brand the experience. This partnership includes a full page advertisement in the event program, opportunities to promote your company online and in person during the event. The fee includes the cost of the breakfast. Your partnership will vault you to our **Platinum Partner** level for expanded benefits.

- Speaker of your choice for a one hour industry lecture to all 500+ delegates on either Saturday or Sunday morning
- Your corporate display present at your morning presentation on either Saturday or Sunday
- A one day Symposium conference registration for the day of your presentation
- One page delegate bag insert
- Special logo recognition in event program
- Full page colour advertisement in Symposium event program
- One box advertisement on [www.oaosymposium.com](http://www.oaosymposium.com) website with click thru to your corporate website
- Your corporate logo will appear on all pre-event Symposium e-blasts to OAO members
- One complimentary booth at the InfoMart
- Receive Partnership Certificate during special time at the OAO Symposium
- Company listed in sponsorship supporters' wrap up listing in OAO quarterly newsletter with photo and on website

## Lunch & Learn Education Partner

**\$3,000 + catering**

### 5 only available

These are our most popular partnership opportunities and they sell out every year within days. If your company wants a chance to educate optometrists then this partnership is for you. This level of partnership allows you to hold a **one-hour** industry seminar and provide lunch to delegates on the Friday for delegates with speaker(s) of your choice (Audio Visual will be provided but speaker costs are assumed by your company). Only **five** seminars will be held at one time to ensure access to as many optometrists as possible. The content of the course must be pre-approved by OAO. Please note room sizes do vary from 50 – 200 people.

- Ability to provide promotional material during your session
- Listed in a special e-blast and mailing to optometrists about the industry seminars
- Receive a special listing on our website about your sessions
- Receive list of optometrists attending your session in advance

## InfoMart Partner

**\$15,000**

### 3 Available

If being a star of attraction on our OAO InfoMart is your goal then set yourself a part from the crowd as one of our InfoMart Lead Partners. This partnership will have first pick of all the booths, before our two top symposium sponsors, and be prominently displayed on signage at the trade show entrance and in InfoMart material and more. Your benefits include a unique room drop opportunity to all delegates on the night before the show to further attract delegates to your booth along with an advertising opportunity in the event program. Your company will be highlighted before and after the event as one of our major **Gold Partners**.

- First choice of booth place above all other sponsors
- One complimentary booth at the InfoMart
- Opportunity to have a hotel room drop the night before the InfoMart
- Your corporate logo will appear on pre-event InfoMart email to OAO members
- Your company name prominent on signage at the entrance of the trade show
- Your company name prominent on InfoMart trade show program, floor plan and signage
- Receive Partnership Certificate during special time at the OAO Symposium
- One box advert in InfoMart section of [www.oaosymposium.com](http://www.oaosymposium.com) with link to your website.
- An opportunity to place a full page advertisement in the InfoMart section of the program
- Special logo recognition in event program
- Company and photo listed in sponsorship wrap up in OAO quarterly newsletter and website

## Event Mobile “App” Partner (New)    \$10,000 or \$5,500 or Co sponsored

### 1 or 2 available

Catch the latest craze and be seen as a leader in social marketing with our first ever Event Mobile Application for iPhones, Blackberry and other smart phones. OAO will partner with AV Canada to provide delegates with an event application at their fingertips. The application includes program outline, speaker biographies, trade show details and sponsor information. Your company can be highlighted in banner advertisements with each section. OAO will utilize social media and Twitter updates to feed information to delegates about the latest events and happenings during the Symposium. You will be featured on [www.oaosymposium.com](http://www.oaosymposium.com).

## Unrestricted Partners Grant

**Minimum \$5,000**

Not sure how to support the OAO but want to be seen as a major player? Consider providing an unrestricted partners grant. The grant will be used towards assisting the OAO in its endeavours to help our members excel as optometrists. Funds assist the OAO in administering the program but they do not influence the speaker selections or content of the event.

Depending on the level of support, OAO will provide the value back in recognition from advertising opportunities on the Symposium website, acknowledgement in event publications and beyond. A

significant contribution of \$15,000 and above will launch your company into additional exposure and recognition throughout the year at a **Gold Partner** or higher.

## **‘Thrive & Survive’ Symposium Workshops**

**\$3,000**

### **2 available**

New to the OAO Symposium is the introduction of our very popular ‘Thrive and Survive’ series of workshops. These three-hour interactive sessions will be available to 50 delegates seeking in-depth knowledge to help them succeed in their practice. As a sponsor, you can participate in the event and network with the delegates. You will receive a list of those participating in the session and be branded in the marketing. As a partner, you will be able to provide marketing materials.

- 21st Century OD: What you need to know but won't find in any textbook (New Optometrists)
- That's It I'm Done! Mapping out your road to retirement (For Practice Sellers)

## **InfoMart Sponsor**

**\$2,500**

### **4 available**

Drive traffic to your booth by being one of our InfoMart sponsors. Reach your target market for only \$5 per delegate. Your company will be a part of the popular **InfoMart Prize Hunt**. Hundreds of ballots are entered each year for a chance to win exclusive prizes. Your company name/logo will be on ballot boxes, all ballots, and Prize Hunt signage. Only InfoMart sponsors will exclusively donate prizes for the hunt that will be announced during our Sunday plenary sessions in front of all delegates. Your partnership also includes a 1/4 page black and white advertisement in our InfoMart section of our event program along with special recognition on the floor plan.

## **Symposium Wellness Partner**

**\$2,500**

### **1 available**

Ensuring our optometrists not only get the best education but ensuring they are in good health, body and mind is important too. Partner with the OAO to bring our morning fitness activities to the delegates. Partnership includes signage, recognition in the event program and online, and with reminders to participants. Join delegates and have a chance to network as they start their day in a healthy way.

## **Symposium Optometric Staff Partnership Opportunities**

Elevate your exposure with the staff members that play a critical role in the day to day operation and long term success of Ontario optometric practices. Once again OAO will be offering 2 streams of education – Dispensing Managers and Front Office Staff.

## **Optometric Staff Lead Sponsor**

**\$5,000 or \$3,000 co-sponsored**

### **1-2 available**

- Provide welcome remarks to all participants in both streams
- Option to provide up to 2 - one hour sessions of education during the Friday morning programming to approximately 200 delegates.

- Option to provide a promotional item for delegates (bags, lanyards, etc)
- Recognition on e-mail blasts to all OAO Member offices highlighting the program and your company
- Your company logo/trademark on the Optometric Staff program website page, including option of banner ad
- Option to provide a full page advertisement in the Event Program
- Recognition on signage and in event programs and materials

## **Optometric Assistants Speaker Sponsor**

**\$750**

- Provide a speaker (or support an existing OAO speaker) for a lecture in either the Dispensing or Front Office Staff streams
- Option to provide promotional materials or hand outs in the meeting room
- Recognition on signage
- Recognition will be made during the event

## **All OAO Symposium Sponsors will receive the following:**

- A priority choice of booth assignment at the InfoMart (InfoMart Lead Partners first choice)
- Your company logo next to your InfoMart listing
- A thank you listing in our annual Partnership Summary in OAO newsletter and website
- Framed certificate presented to a company representative at the InfoMart
- Announcement of company and partnership during Annual Symposium

## **2. Eye See...Eye Learn Our Commitment To Children's Vision**

*"This program is our Company's major contribution to social responsibility. It is my honour and pleasure to be a partner in ESEL. It is well known that vision is vital to learning and that early diagnosis leads to the best results. We believe that helping visually impaired children in their formative years is a priceless contribution that yields an amazing return on investment in terms of achievements of those affected and teach the importance of regular eye exams that are covered by OHIP, then all the partners will have achieved a better society one generation later..."*

*Michael Bohbot  
President/Owner*

***Bo Optik – Jungle Eyewear***

This is your chance to join in a partnership opportunity helping to improve eye care for Ontario's most precious resources. The **Eye See...Eye Learn (ESEL)** program was developed to raise awareness among parents of the importance of having their children's eyes examined before they reach grade one.

Junior kindergarten children in participating school board regions are encouraged to have a comprehensive eye exam with local OAO Members. Children who require a pair of glasses with receive them free of charge courtesy of industry sponsors and our optometrists.

In June 2011, the Government of Ontario announced its financial support of the administration of **Eye See...Eye Learn** program to expand the program province wide in five years. The program will touch

over **100,000 families in Ontario**. The program has received support from public health, educators and parents across the province.

**Eye See...Eye Learn** partners will help the OAO raise the public awareness of the program. Deliver your brand directly to young families across Ontario.

## **ESEL Eyewear Partner**

Limit one frame provider and one lens provider – [This opportunity is currently not available.](#)

Putting the first pair of glasses on a child for free is an incredible gift. It is an investment in our youth and our future citizens. Whether it is part of giving back to society or an opportunity to introduce your brand to both optometrists and patients, the ESEL is a marquee program that is receiving rave reviews across the province.

- Automatic recognition as a **Platinum** OAO Partner throughout the year. Special benefits listed in this package
- Assists OAO in the provision of complimentary eyeglasses to participating children who require eyeglasses
- Your corporate logo or company name will be listed on all ESEL program material including material sent home to parents, teachers and other stakeholders throughout the entire school year and be associated with a program supported by the Ontario Government
- The program material is sent to 40,000 JR kindergarten students in 2012. A minimum number of impressions will be 160,000 with Ontario families (not including additional advertising)
- Your company will be associated with program material in all participating optometric offices
- One box advertisement on Eye See Eye Learn member resource page on Member Portal
- Your corporate logo will be displayed on all printed advertising
- Your corporate logo will be prominently displayed on the website [www.EyeSeeEyeLearn.ca](http://www.EyeSeeEyeLearn.ca)
- Receive tracking of ESEL program data
- Box ad on OAO Member Portal on the Eye See Eye Learn Member Resource page
- Your company will be acknowledged in OAO's Annual Report to all OAO Members
- Special recognition at the OAO Annual Symposium with a certificate presentation
- Opportunity to cross-promote the ESEL program on your own corporate websites
- Opportunity to participate in ESEL optometric events including at the Symposium
- Recognition on the website [www.EyeSeeEyeLearn.ca](http://www.EyeSeeEyeLearn.ca) and in social media including Facebook and Twitter
- Other opportunities can be negotiated

## **ESEL Corporate Lead Partner**

**\$15,000**

Your financial assistance will help the OAO promote the program in paid advertisements in all program regions. Promotion includes newspaper, magazine, social media advertisements targeted to young families and female head of households between 24 – 45 years of age.

- Automatic participation as a **Gold Partner** throughout the year. Special benefits are listed in this package
- Your corporate logo or company name will be listed on all program material including material sent home to parents, teachers and other stakeholders. Currently the material is sent to 40,000 JR kindergarten students in 2012
- A minimum number of impressions will be 160,000 with Ontario families throughout the entire school year and be associated with a program supported by the Ontario Government
- Your company will be associated with program material in all participating optometric offices
- One box advertisement on Eye See Eye Learn member resource page on Member Portal
- Your corporate logo will be displayed on all printed paid advertising (such as parenting magazines, community newspapers)
- Your corporate logo will be prominently displayed on the website [www.EyeSeeEyeLearn.ca](http://www.EyeSeeEyeLearn.ca)
- Receive tracking of ESEL program data
- Box ad on OAO Member Portal on the Eye See Eye Learn Member Resource page
- Your company will be acknowledged in OAO's Annual Report to all OAO Members
- Special recognition at the OAO Annual Symposium with a certificate presentation
- Opportunity to cross-promote your program on your own corporate websites
- Opportunity to participate in ESEL optometric events including at the Symposium
- Recognition on the website [www.EyeSeeEyeLearn.ca](http://www.EyeSeeEyeLearn.ca) and in social media including Facebook and Twitter
- Other opportunities can be negotiated

## **Friend of Eye See...Eye Learn**

**\$2,500 to \$5000**

Your support will be recognized on the front page of the website [www.EyeSeeEyeLearn.ca](http://www.EyeSeeEyeLearn.ca). The site receives thousands of hits and will showcase your support in helping kids get the best start they need. In addition to your recognition on the website, you will be also recognized through OAO in its Annual Report to members.

- Further opportunities available

### 3. OAO's 'Thrive & Survive' Road Series

*"I came not knowing what to expect, and went away very impressed by the lecturers and format of the day. I felt that the accountant, broker and investment (rep) all did a great job of pointing out pitfalls, and advantages to selling early, partnership woes, staff, and property and tax implications. Certainly I will be reviewing my own plans in light of what I learned."*

*Dr John B.*

*- Buyers & Sellers Workshop 2011*

#### **'Thrive & Survive' Lead Partner**

**\$15,000**

##### **1 available**

OAO has committed to provide a number of practice management workshops throughout the province to help members thrive and survive in their practice. Sign on early and we can launch your year long partnership at the 2012 OAO Symposium. Workshops are geared to particular segments in our optometric community such as new graduates, students, those getting ready to retire, preparing for post 'Conflict of Interest Regulation' era practice management, or Women in Optometry. To date, our events have sold out quickly and have had rave reviews over the years. Typically the workshops run ½ day. If your company would like to work with OAO and our regional society representatives in providing these events, contact us. We are pleased to coordinate topics and speakers with our team.

- Branded with all 'Thrive & Survive' Road Series Workshops during the year online, at the event and in their promotion
- Participate in the event as a content provider
- One box advertisement on the 'Thrive & Survive' Series page
- Options to provide and display corporate material
- Receive a contact list of participating optometrists in the event
- Opportunity to network with optometrists

#### **'Thrive & Survive' Road Series Partner**

**\$5000/workshop**

If your company is looking to be associated with a specific workshop topic, this is the opportunity for you. Be specifically branded with one of our in-depth topics that match your business and client profile. As a partner, you will be able to participate in the event as content provider and have recognition in event material before and during the event.

### 4. On-line Education

OAO has a commitment to providing excellence in education for our members to ensure they are able to provide the best care possible to their patients. As a supplement to our successful education provided at our Symposium, we want to bring the education to members' desktops in a convenient

and easy format. To date hundreds of members have taken part in our online education. This is your chance to help us provide members with the opportunity.

## **Unrestricted Grants**

**\$2,500/session**

Consider providing an unrestricted grant. The grant will be used towards assisting the OAO in supporting the online continuing education administration. The funds do not influence the speaker selections or content of the event but you will be associated with top quality education by the province's leading education supplier.

## **Industry Partners Continuing Educations**

**\$5,000/session**

Industry partners are welcomed to partner with OAO from time to time to provide industry sponsored education. It is a terrific way to showcase your knowledge to the profession. Your online continuing education will be marketed to all OAO 1500+ OAO members and branded with your education. The education will remain up for one year. The education will be vetted by OAO to ensure that it meets the OAO standard. This continuing education will only be offered as Category B as per the College of Optometrists of Ontario Guidelines OAO has the right to refuse sponsorship or return funds if the education does not meet our requirements.

## **5. Community Building Events (New)**

Community events are the fun part of the OAO where optometrists get to network with industry contacts in a casual manner but to create strong bonds of support. From our infamous TPA party to women in optometry events, community is the heart of the OAO. Utilize this new opportunity with OAO and our regional society representatives for a truly regional reach for your company or product.

### **Community Lead Partner**

**\$10,000**

#### **1 available**

Be branded and participate in our OAO Community Events throughout the year. Start your partnership off in a big way as the host of the "Friday Night" Symposium party. It has become one of the marquee events for the OAO Symposium. Join our Community Events Team in planning a spectacular night on the town. This is a tremendous opportunity to host or co-host an event where you will be able to directly network with clients or future clients for the entire night. Traditionally this event sells out and is the only evening event for the Symposium where they will all come together to celebrate. Your company will receive a list of guests in advance. You will be branded with the event.

As Community events are planned throughout the year, your company will be branded extensively with each of those events and on a special section of our Member Portal. Your company will have the opportunity to participate in all of the events and provide promotional material, bring greetings and build strong connections with participants. One box advertisement will be placed on the opening page of the Community section of the member portal.

## Community Partner

**\$5,000**

### Up to 4 available

Be associated with a particular OAO event or regional OD Society meeting to shine a positive light on your company and support of OAO. Whether it be a golf tournament, life style, 'lunch n learn' or fun cooking event, help us bring the OAO community together in these exciting networking opportunities. Your company will be able to provide on site displays, be included in email marketing and online branding of a specific event. Bring your sales force and material to help establish your presence. Have an opportunity to provide remarks and join in the fun.

## 6. Public & Stakeholder Education

**Negotiable**

Work with the OAO in building awareness among the public or health care stakeholders of their role as primary eye care providers. Help drive home the message of regular eye care for people of all ages. Help target awareness among the exploding population with diabetes. Help educate physicians, nurses and other health care providers of the important role optometrists play in patients' lives.

### NOTE

OAO reserves the right to review and approve all sponsorship applications in accordance with the policies and objectives of the OAO.

### CONTACT

**FOR MORE INFORMATION PLEASE CONTACT**

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of Optometrists

Advocacy • Community • Education

# OAO PARTNERSHIPS

## ANNUAL PARTNERSHIP OPPORTUNITIES 2012

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_ PHONE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

TOTAL ANNUAL PARTNERSHIP: \$ \_\_\_\_\_

**Diamond \$50,000 +**     **Platinum \$49,999 - \$25,000**     **Gold \$24,999 - \$15,000**

### 1. Annual Symposium & InfoMart

- |   |                 |   |         |
|---|-----------------|---|---------|
| <input type="checkbox"/> Symposium Marquee Partner                | \$40,000        | <input type="checkbox"/> 'Thrive & Survive' Symposium Workshops | \$3,000 |
| <input type="checkbox"/> Symposium Partner                        | \$25,000        | <input type="checkbox"/> InfoMart Sponsor                       | \$2,500 |
| <input type="checkbox"/> Lunch & Learn CE Partner (plus Catering) | \$3,000         | <input type="checkbox"/> Symposium Wellness Partner             | \$2,500 |
| <input type="checkbox"/> InfoMart Partner                         | \$15,000        | <input type="checkbox"/> Optometric Staff Lead Sponsor          | \$5,000 |
| <input type="checkbox"/> Event Mobile "App" Partner               | \$10,000        | <input type="checkbox"/> Optometric Staff Lead Co-Sponsor       | \$3,000 |
| <input type="checkbox"/> Event Mobile "App" Co-Sponsor            | \$5,500         | <input type="checkbox"/> Optometric Assistants Speaker Sponsor  | \$750   |
| <input type="checkbox"/> Unrestricted Partner Grants              | Minimum \$5,000 |   |         |

### 2. Eye See...Eye Learn

- |  |          |   |          |
|--|----------|---|----------|
| <input type="checkbox"/> ESEL Corporate Lead Partner | \$15,000 | <input type="checkbox"/> Friend of ESEL (Minimum \$2,500) | \$ _____ |
|--|----------|---|----------|

### 3. OAO's Thrive & Survive Practice Management Series

- |  |          |  |        |
|--|----------|--|--------|
| <input type="checkbox"/> 'Thrive & Survive' Lead Partner | \$15,000 | <input type="checkbox"/> 'Thrive & Survive' Road Series Workshop Partner | \$5000 |
|--|----------|--|--------|

### 4. On-line Education

- |  |                 |  |                 |
|--|-----------------|--|-----------------|
| <input type="checkbox"/> Industry Continuing Education | \$5,000/session | <input type="checkbox"/> Unrestricted Partner Grants | \$2,500/session |
|--|-----------------|--|-----------------|

### 5. Community Building Events

- |   |          |  |               |
|---|----------|--|---------------|
| <input type="checkbox"/> Community Lead Partner | \$10,000 | <input type="checkbox"/> Community Partner | \$5,000/event |
|---|----------|--|---------------|

### 6. Public & Stakeholder Education

- |   |          |
|---|----------|
| <input type="checkbox"/> Public & Stakeholder Education: To be negotiated | \$ _____ |
|---|----------|

### For More Information Please Contact

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